

Brie Shaw

From: Saved by Microsoft Internet Explorer 5  
 Sent: Wednesday, April 15, 2009 1:38 PM  
 Subject: Survey Report: Masters Series Program - 4-7-2009  
 Attachments: ATT00104.dat

## Survey Report

### 2009 Masters Series - April 7, 2009 Workshop on Build Your Business Case: The Tools & How Tos, and WIIFM (What's in it for me.)

#### Masters Series Workshop Evaluation Form

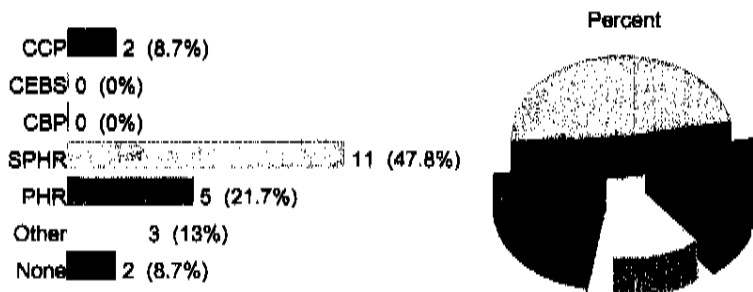
Speaker: Kristie Evans, President HR Logistics

Date: Apr 15, 2009

Report Range: Responses from Apr 7, 2009 to Apr 15, 2009

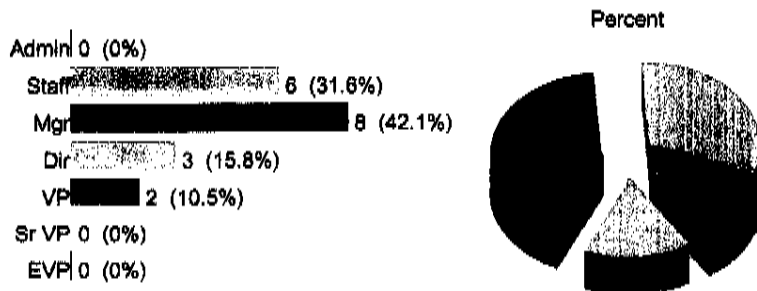
Please indicate your CERTIFICATION level(s). (Select all that apply.)

COUNT: 19 of 19 (100.0%)



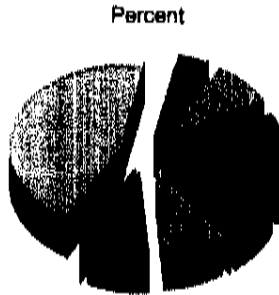
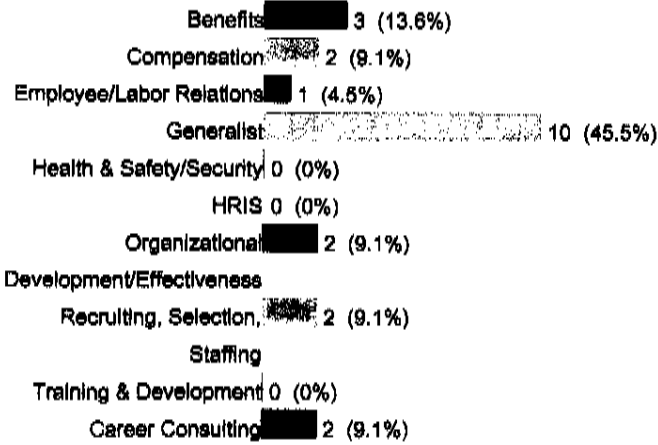
What is your current position LEVEL within your organization?

COUNT: 19 of 19 (100.0%) MEAN: 3.053 (Scale: 1 - Admin to 7 - EVP) STDEV: 0.970



### In what FUNCTIONAL AREA do you mainly work?

COUNT: 19 of 19 (100.0%)

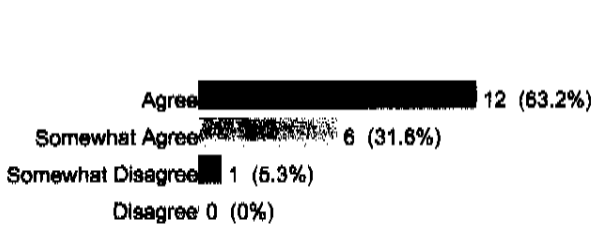


COUNT: 0 of 19 (0.0%)

No Responses To Chart...

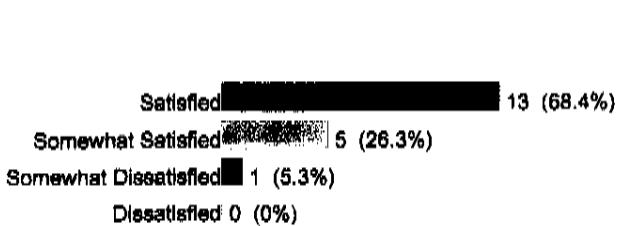
### I left this program feeling that I learned something new.

COUNT: 19 of 19 (100.0%) MEAN: 1.421 (Scale: 1 - Agree to 4 - Disagree) STDEV: 0.607

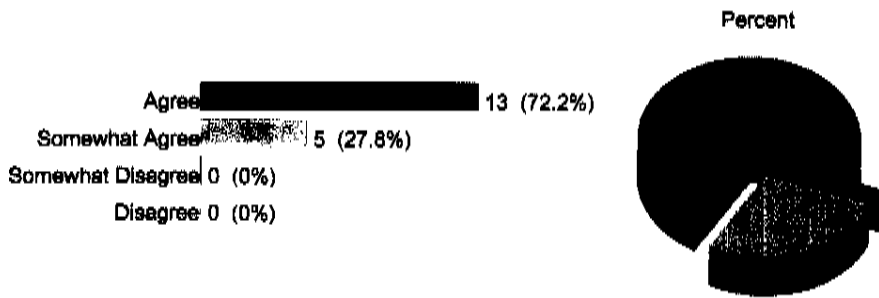


### How would you rate your overall satisfaction with this particular Masters Series Program?

COUNT: 19 of 19 (100.0%) MEAN: 1.368 (Scale: 1 - Satisfied to 4 - Dissatisfied) STDEV: 0.597



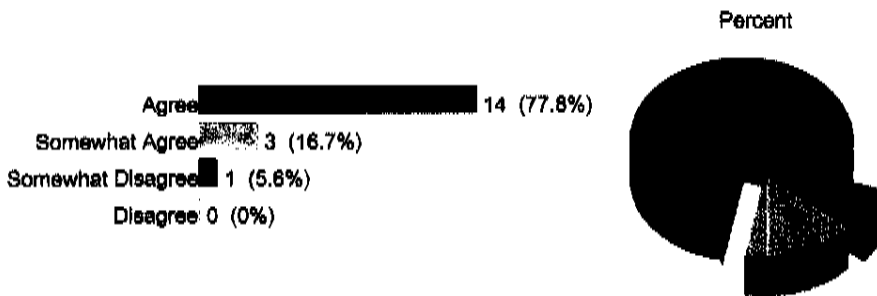
I left this program feeling that I received something beneficial that I could take back to my company/job and put to use.  
COUNT: 18 of 19 ( 94.7%) MEAN: 1.278 (Scale: 1 - Agree to 4 - Disagree) STDEV: 0.461



Would you recommend this particular Masters Series Program to other HR Professionals?  
COUNT: 19 of 19 (100.0%) MEAN: 1.158 (Scale: 1 - Yes to 2 - No) STDEV: 0.375



The workshop material was clear and understandable.  
COUNT: 18 of 19 ( 94.7%) MEAN: 1.278 (Scale: 1 - Agree to 4 - Disagree) STDEV: 0.575



The presenter was knowledgeable of the subject.  
COUNT: 19 of 19 (100.0%) MEAN: 1.053 (Scale: 1 - Agree to 4 - Disagree) STDEV: 0.229





What was the most useful or most interesting piece of information you took away from this seminar?

COUNT: 9 of 19 ( 47.4%) MEAN:0 (No Numerical Responses) STDEV:0

RESPONSES

Date Response

2009-04-08 The tools - Gap Analysis, ROI, Cost-Benefits Analysis. Really the whole package. 14:29:00.0

2009-04-08 How to put together a business case from scratch and present it to upper management. 14:33:00.0

2009-04-08 Good practical information 14:41:00.0

2009-04-08 The fact that "selling" HR projects can be more readily achieved when an effective current/future state analysis (including gap analysis) is done in "partnership" with HR/IT/Finance. A rather basic - when considering it - concept, but one that is often not grasped by HR (or other functions) professionals early in their careers. 14:53:00.0

2009-04-08 Understanding the interconnection of the WIIFM and WIIFO and how you need to ensure these are communicated and understood. 15:36:00.0

2009-04-08 I loved this seminar! 15:52:00.0

2009-04-09 Content was excellent. Personal experiences and current trends was beneficial. 05:02:00.0

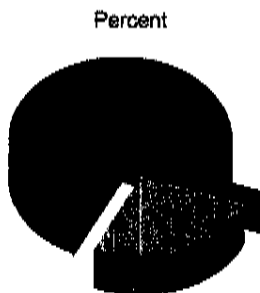
2009-04-10 How to approach a project that would require buy-in from senior level management. 10:28:00.0

2009-04-13 putting together a business case that you can defend, market, and sell 08:33:00.0

The workshop met my expectations.

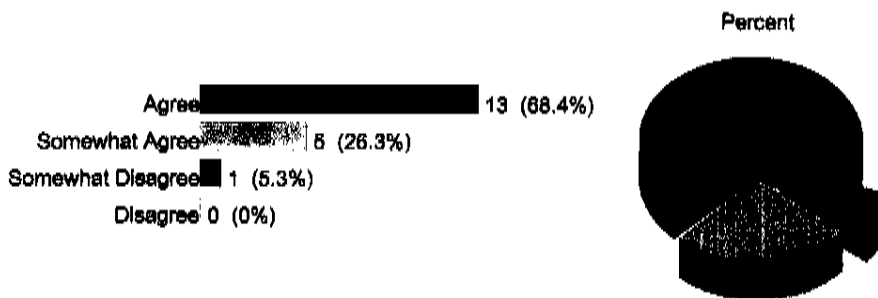
COUNT: 19 of 19 (100.0%) MEAN: 1.263 (Scale: 1 - Agree to 4 - Disagree) STDEV: 0.452

Response	Count	Percent
Agree	14	73.7%
Somewhat Agree	5	26.3%
Somewhat Disagree	0	0%
Disagree	0	0%



**The presenter made the workshop interesting.**

COUNT: 19 of 19 (100.0%) MEAN: 1.368 (Scale: 1 - Agree to 4 - Disagree) STDEV: 0.597



**Please provide any general/specific comments regarding the Presenter and/or the Materials.**

COUNT: 8 of 19 ( 42.1%) MEAN:0 (No Numerical Responses) STDEV:0

**RESPONSES**

**Date      Response**

- 2009-04-08 14:29:00.0 Krisite did a great job. The business case package shared will help HR Professionals move in a strategic direction, with objectivity and quantifiable data in the forefront.
- 2009-04-08 14:53:00.0 I would encourage the presenter to periodically have the participants huddle in small groups to discuss some concepts/challenges and to then report out to the group. Further engages participants - and forces additional sharing of experiences and challenges. I could have also grasped/applied more of the charting/metrics if there were some "pre-completed" examples to review/discuss. Overall concept/roadmap was helpful. Presenter made me stretch my brain - a good thing, and expected at this "level" of training.
- 2009-04-08 15:36:00.0 The presenter was very knowledgeable and engaging.
- 2009-04-08 15:37:00.0 Less slideware. A one hour overview would have been good as most have utilized a business case review process so additional time spent in case study and actual situations.
- 2009-04-08 15:52:00.0 She was great!
- 2009-04-09 05:02:00.0 Well prepared and very knowledgeable. Would have liked to have learned even more - Business Process Engineering and the HR strategic role, etc.
- 2009-04-09 08:38:00.0 Lower fat items would be better such as salads.
- 2009-04-10 10:28:00.0 Very good job of engaging the audience participation.